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| |  |  | | --- | --- | | **Page** |  | | Use Case Category | Description | Key Elements Addressed in Wireframe | Potential Benefits of Design |
| Caters to users who prefer direct communication methods. | First Impression & Navigation | Introduce Bright Huaman's creative services and guide visitors to key sections of the website. | Logo, clear navigation (Home, About, Portfolio, Contact), impactful header image with overlay text, welcoming hero section with a call to action (View My Work). | Establishes brand identity, provides easy access to core content, creates an engaging first impression, and encourages exploration of the portfolio. |
| Caters to users who prefer direct communication methods. | Conversion (Portfolio View) | Encourage visitors to explore the portfolio to see examples of work. | Prominent "View My Work" button in the hero section, strategically placed to capture initial interest. | Increases visibility of the portfolio, driving potential clients to see the quality and range of Bright Huaman's work. |
| **About** | Building Trust & Connection | Provide background information about Bright Huaman's experience, passion, and creative philosophy. | "A Little About Bright" heading, paragraphs detailing experience, interests (design & photography), goals, and approach. | Humanizes the brand, builds trust and rapport with potential clients, and showcases the personal touch behind the creative services. |
| **Portfolio** | Showcasing Capabilities | Display a range of creative projects in different categories (Illustrator, Photoshop, Web Designs, Photography). | "My Work" heading, introductory paragraph, a gallery layout with project containers featuring images, titles, and brief descriptions for each category. | Provides concrete examples of Bright Huaman's skills and style, allowing potential clients to assess the quality and relevance of the work. |
| **Portfolio** | Categorized Presentation | Organize projects into logical categories for easy browsing. | Use of subheadings (Illustrator Projects, Photoshop Projects, Web Designs, Photography) within the gallery to group related work | Improves user experience by allowing visitors to quickly find projects relevant to their interests. |
| **Contact** | Facilitating Communication | Provide clear ways for potential clients to get in touch with Bright Huaman. | "Contact Me" heading, introductory paragraph, a contact form (Name, Email, Message), and contact information (phone, email). | Simplifies the process of inquiry, making it easy for interested parties to reach out and initiate contact for projects or questions. |
| **Contact** | Providing Essential Details | Offer direct contact information for immediate needs. | Offer direct contact information for immediate needs. | Caters to users who prefer direct communication methods. |